

Statistics for the Professional Pet-Sitting Industry



The statistics below are from Pet Sitters International's 2022 State of the Industry Survey results. Pet Sitters International (PSI), the world's leading educational association for professional pet sitters, surveys its members every two years to gather the most up-to-date information on the professional pet-sitting industry. If you are looking for other data not included on this sheet, please [contact PSI](#).

Please note: The 2022 survey was conducted Jan. 13-Feb. 15, 2022. PSI's next biennial survey will be conducted in 2024.



Typical PSI Member Pet-Sitting Business

- 99% of all businesses are independently owned.
- 91% of PSI members indicated they are women.
- 66% of PSI members have been in business for more than five years.



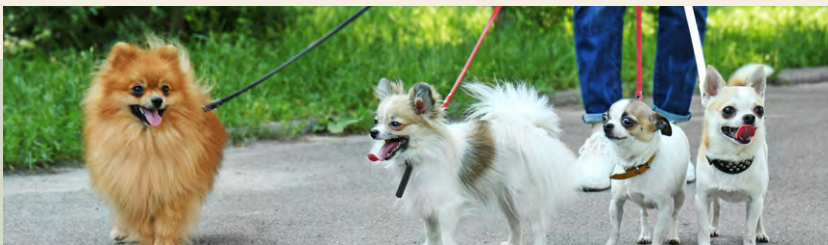
PSI Member Highlights

- 91% of PSI member pet sitters identify as female.
- The average age of PSI member pet sitters is 53.
- More than 92% have completed at least some college.
- 66% have been in business for more than five years.
- 42 was the average age when members started their businesses.

Pets Members are Caring For

The majority of PSI members offer services for multiple pet types:

- Cats (96%)
- Dogs (95%)
- Small Animals (75%)
- Birds (73%)
- Freshwater Fish (70%)
- Reptiles & Amphibians (59%)
- Saltwater Fish (47%)
- Livestock (40%)
- Horses (25%)
- Exotic Pets (6%)



Pet Sitting by the Numbers Average Service Length and Fees in the United States

| Service | Average Time | Average Fee |
|----------------------|--------------|-------------|
| Basic pet-care visit | 29.6 minutes | \$22.51 USD |
| Dog walking | 30.6 minutes | \$24.59 USD |
| Overnight sit | 13 hours | \$72.33 USD |



Other Highlights

- PSI members performed more than 12 million pet-sitting visits in 2021.
- The average gross revenue for U.S. pet sitters in 2021 was \$68,699 USD.

*For Canadian averages and financial data, please [contact PSI](#).